

For Sale

Schedule a showing!

Call 314-306-5608 or email bvkelley@gmail.com

**7421 Triwoods Drive, D
St Louis MO 63119**

Benjamin V. Kelley



Property Overview: A charming 30 year old marketing and creative communicator, furnished with a wealth of experience and redeeming qualities. Currently seeking to bring his marketing communications and project management expertise to a professional organization that values career-driven individuals. Don't miss out on this exciting offer!

Visit www.sometimesbenpaints.com/designportfolio for more photos and www.linkedin.com/benkelley for additional background information.



**MAC
Windows
Photoshop
Illustrator
Dreamweaver
InDesign
Microsoft Office
SEO**

The Neighborhood

Millennium Productions | Creative Marketing Communications | June 2007 to Present

- Serve as main point of communication for entire client base.
- Act as office administration manager and enforce a structured and organized work environment.
- Continually create and improve web-based content to further increase sales and web exposure.
- Design and develop print advertising campaigns and negotiate advertising rates with publications.
- Create visually stunning brand identity for use in brochures, fliers, postcards and business cards.
- Develop and manage web search engine optimization and cost-per-click advertising campaigns.
- Write and edit copy for multiple channels including websites, blogs, social media and newsletters.

Additional Background Information

ProHome of West St Louis | Communications Coordinator | 2005 to 2007

- Project-managed subcontractor-client interactions through work completion.
- Created and designed marketing material for sales staff to increase client base.
- Ensured prompt communication with clients via strong customer service.

The National System, Inc. | Graphic Design Internship | 2004 to 2005

- Served as production assistant and prepared graphics for web use.
- Designed visual aids for use in PowerPoint presentations and advertising media.
- Expanded working knowledge of Photoshop, Illustrator and PowerPoint software.

School Information

Webster University – St Louis, MO

Graduation: Spring 2012

M.A., Advertising and Marketing Communications

Lipscomb University – Nashville, TN

Graduation: May 2004

B.A., Graphic Design - Marketing Minor

References Available Upon Request